

THE 5 C's OF HIGH PERFORMANCE

1- CALM

Rem states that managing your state in all 9 Ports of Life will bring you abundance in happiness and health. The person who manages their state in negotiations will have higher vibration of mental capacity and probability of achieving a win-win outcome.

2- CONFIDENCE

Confidence is so important because people want to be with and buy from people that are confident. If you are not confident in yourself, no one else will be confident in you. Confidence allows us to develop the things in our life that we believe we can. When we are not confident, we don't move forward and take action. Perfectionism leads to a lack of confidence. Trying to achieve the highest quality possible in human performance in your companies and developing new products is what needs to happen.

4- COURAGEOUS

Courageous people defy the odds. They set new standards; they create the path. They take the calculated risk. A quote from Ray Dalio- "It's a jungle out there, be prepared". Courageous people don't listen to other naysayers. Courage is a muscle that is built by each and every action we take. Awareness is key in identifying how we build courage.

When the "shixx hits the fan", as it will do if you are defying the odds, managing your state in the big C-CALM is one of the most important things you can do.

3- CREATIVE

The most successful people in the planet have been the most creative. Look at Einstein, Warren Buffet, Tony Robbins, Bill Gates, Dave Duffield, Sir Richard Branson, Walt Disney, Steve Jobs, they are all gladiators that think out-of-the-box and have the confidence in themselves and their teams to provide creative solutions that are changing the way the world lives and does business.

5- CLARITY

The ability to have laser like clarity on our destination. The ability to have clarity on reality as to where we are today. REM states "the man in the mirror". That is why the 5 C's are critical. After we look in the mirror, it takes courage, confidence and creativity to achieve our mission; that is why clarity is critical.

We are all following a plan, the question is who's plan are you following? If you are not as passionate as you want, then you need a bigger WHY.